

The logo features the word "TOTAL" in a bold, italicized, black sans-serif font. To the left of the "T" are three horizontal yellow bars of increasing length, creating a stylized graphic element. Below "TOTAL" is the text "SAFETY WEAR" in a smaller, black, all-caps sans-serif font.

**TOTAL**  
SAFETY WEAR

**TOTAL**  
SAFETY WEAR

***TOTAL***  
*SAFETY WEAR*

**TOTAL**  
SAFETY WEAR



CMYK | C0 M22 Y99 K00



CMYK | C40 M40 Y40 K100



PANTONE | 7406



PANTONE | BLACK